## How to give a talk

### Why? What? To whom? When? Where? (the 5Ws)

• Targeted audience

To astronomers? School kids? General public? For journal club? Colloquium? In English?

• Location

In a small discussion room? In a lecture hall? Stadium?

• Use proper media *PowerPoint? Verbally, board ...*  Different fonts, sizes, copy/paste (Time New Roman, 24 points) Different fonts, sizes, copy/paste (Times New Roman, 32 points)

Different fonts, sizes, copy/paste (LM Roman Demi)

Different fonts, sizes, copy/paste (Cambria Math)

### **Different fonts, sizes, copy/paste (Elephant)**

不同字型、大小(新細明體;32號字)

不同字型、大小 Chen's (標楷體;32號字)

不同字型、大小 Chen's (標楷體+Times New Roman; 32號字)

不同字型、大小 (特明體+Times New Roman; 32號字)

## How to give a talk 44 point, Times New Roman

### Why? What? To whom? When? Where? (the 5Ws)

32 point, Times New Roman

- Targeted audience <sup>32</sup> point, LM Roman 9 *To astronomers? School kids? General public? For journal club? Colloquium? In English?* <sup>32</sup> point, LM Roman 9, Italic
- Location

In a small discussion room? In a lecture hall? Stadium?

• Use proper media

PowerPoint? Verbally, board ...

#### <u>Astronomy Colloquíum</u>

National Central University

Understanding Type Ia Supernova with UV Spectroscopy by Dr. Yen-Chen Pan (潘彦丞) EACOA Fellow, NAOJ/ASIAA at

#### Feb 15 (Friday) 2:00 pm Chien-Shiung Building, Room 1013

Ultraviolet (UV) observations of Type Ia supernovae (SNe Ia) are useful tools for understanding progenitor systems and explosion physics. In particular, UV spectra of SNe Ia, which probe the outermost layers, are strongly affected by the progenitor metallicity. Theory suggests that SN Ia progenitor metallicity is correlated with its peak luminosity, but not its light-curve shape. This effect should lead to an increased Hubble scatter, reducing the precision with which we measure distances. If the mean progenitor metallicity changes with redshift, cosmological measurements could be biased. Models also indicate that changing progenitor metallicity will have little effect on the appearance of optical SN data, but significantly alter UV spectra. To address this problem, we reduced and published the largest UV spectroscopic sample of SNe Ia to date. With this sample, we confirm theoretical predictions that SN Ia UV spectra are strong metallicity indicators. Our findings show that UV spectra are promising tools to further our understanding of SN Ia while directly improving the utility of SN Ia for cosmology.

# An example of a colloquium announcement

## with layers of assorted, eye-catching information



# An example of an award lecture

## How to give a talk (cont.)

#### • Be prepared

Expect to show only 10% of what you know Hide some slides after the end

- Be confident
- Practice efficient language
- Write legibly

Text & graphics; do not overcrowd the page vsput immediate relevant contents side by side

• Stick to the time limit

Rule of thumb, e.g., 10~12 slides for a 15 min talk

## How to give a talk (cont.)

- Exercise gestures/body language (walk around sometimes)
- $\bullet$  Do  $\mathbf{NOT}$  block the screen
- Stick to the time limit
- Pay attention to your audience
- Sprinkle a touch of humor (but only a touch!)

#### Exercise:

- Give an "elevator talk", about your research project.
- Limitations (How long, which elevator ③)? To whom? What do they care? Why should they care? Why should you?

## How to do a presentation ...

- Why? What? To whom? When? Where?
- Be prepared (to show only 10% of what you know/prepare)
- Be confident
- Practice efficient language
- Use proper media (overhead, slides, PowerPoint; words only, blackboard ...)
- Write legibly (text & graphics)

### How to do a presentation ...

Why? What? To whom? When? Where?

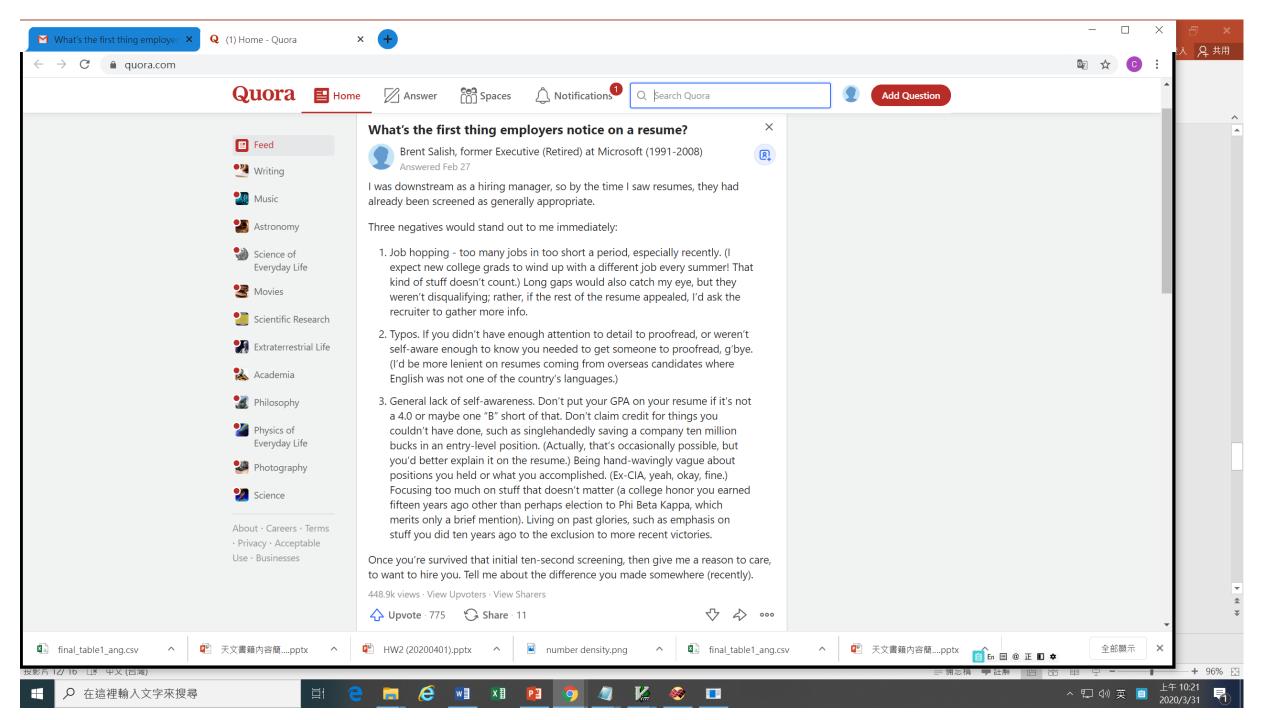
- •Be prepared (to show only 10% of what you know/prepare)
- •Be confident

Practice efficient language
Use proper media (overhead, slides, PowerPoint; words only, blackboard ...)

•Write legibly (text & graphics)

## How to be an audience?

- Do homework/preview work (what do you expect to learn?)
- Learn a thing or/then two
- $\bullet$  Do  $\mathbf{NOT}$  chat with others
- Ask questions during and after the talk
- Describe what you have learnt to a friend.



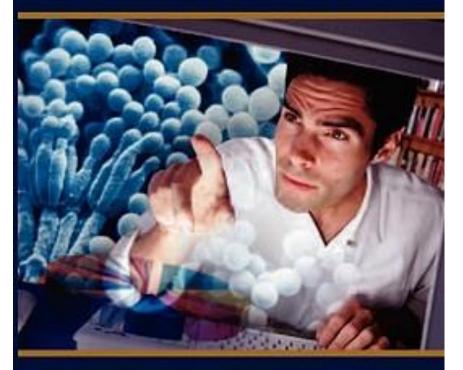
## **Publication of a Journal Paper**

- Original research results
- Nature of the paper? Targeted readership?
- Leading astronomy/astrophysics journals
  - Astrophysical Journal (ApJ)
  - Astronomical Journal (AJ)
  - Astronomy & Astrophysics (A&A)
  - Monthly Notices of the Royal Astronomical Society (MNRAS)
  - Icarus
  - Publication of the Astronomical Society of the Pacific (PASP)
  - PASJ, PASA, RAA...

- What about Nature, Science, Ann Rev Astron & Astrophy?
- Name 1-2 recently established journals not listed above.

• Select a personal "model" paper. In one paragraph, describe its main contents. In another paragraph, explain why it is your model paper.

Robert A. Day and Barbara Gastel

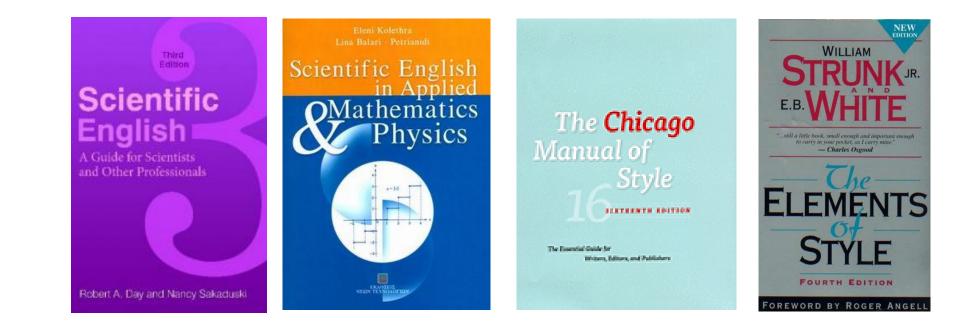


How to Write and Publish a Scientific Paper

Sixth Edition

Seventh Edition How to Write and Publish a Scientific Paper

Robert A. Day and Barbara Gastel



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